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Oxfam plans online books push

London, March 8 2004, (netimperative)

by Gareth Vorster

Oxfam is to pilot a project to sell books online through Abebooks, an American online retailer of second-hand, rare and out-of-print books.

The pilot will see the listing of books in 18 Oxfam branches to sell on from Friday 12 March.

Oxfam shops across the UK will be able to list secondhand books online at abebooks.co.uk and www.oxfam.org.uk/books reaching an international audience of book buyers. If successful, the scheme will be rolled out to all 750 Oxfam UK branches.

The charity - which already claims to be Europe's biggest second-hand book retailer - hopes to raise £250,000 from the sale of online books this year. In 2002, revenue from the sale of second-hand books exceeded £13m.

Murray Winters, Oxfam's Business Development Manager said: "Oxfam bookshop staff have been using [abebooks](http://abebooks.com) to value and price books for several years, so it was a natural progression for us to start selling books online through them."

He added: "Some collectible books have a high value in countries other than the UK so this partnership means we can get the best price for a book and therefore raise the most money for Oxfam's work."

[Abebooks](http://abebooks.com) lists over 45m books from 12,000 booksellers worldwide, with more than 2,000 booksellers in the UK listing their books on Abebooks.co.uk.

www.oxfam.org.uk

www.abebooks.co.uk

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